

Fern Park Master Plan Process

Committee Mission: To present the collective vision of the community as a tool for building upon the current assets of Fern Park.

1. Current State:

- a. Good / Not So Good
- b. Opportunities / Brainstormed Ideas
- c. Known Information / Previous Versions
- d. Coming Critical Factors:
 - i. Snowmobile Trail Reroute
 - ii.
 - iii.
- e.
- f.

2. Wants & Desires:

- a. Blue Sky
- b. Relative Importance / Other Factors
- c.
- d.

3. Survey & Group Discussions (for 1 & 2)

4. Quick / Near Term Wins (*along the way*)

5. Brainstormed Ideas / Suggestions

6. Weigh & Prioritize (*Can't be all things to all people*):

- a. Criteria / Scoring
- b. Cost (1x & ongoing)
- c. Pro's / Cons (not just \$'s)
- d. Risk if not done
- e. Capability or ties to other items
- f.
- g.

7. Fern Park Master Plan (*What does it look like => tbd!*):

- a. Process & key findings synopsis
- b. Vision for the Park / Opportunities
- c. Action items / by timeframe or criticality
 - i. Relative cost considerations
 - ii. Other factors
 - iii.
- d.

Nuggets / Categories of Stuff

- 1. Information Available:**
 - a. 1998 Survey Questions / Results
 - b. Town Master plan => Fern Park Items
 - c. 2004 Fern Park Master Plan
 - d. 2017 Fern Park Assets Update
 - e. Blue Sky / Ideas from previous discussions
 - f. Online Property Map
 - g.

- 2. Groups That Matter (Stakeholders):**
 - a. Taxpayers (Residents / Seasonal)
 - b. Visitors
 - c. Inlet School
 - d. Town Officials / Maintenance Personnel
 - e. Volunteers
 - f. Neighbors
 - g. Users (Current / Prospective)
 - i.
 - ii.
 - iii.

- 3. Funding Sources:**
 - a. Town (1x / Ongoing)
 - b. Cap 21
 - c. Other:
 - i. BFC
 - ii. Cycle ADK 2018
 - iii. Fundraising
 - iv.
 - d.

- 4. Labor Sources:**
 - a. Town (Existing or Hire)
 - b. Hire for Project
 - c. Volunteer
 - d. SATA
 - e. BFC
 - f. Prisoners ?
 - g.

- 5. Housekeeping:**
 - a. Central Location for Documents / Sharing
 - b. Listing of Peoples / (email)

c.

6. Quick Wins:

- a. Cycle Adirondacks 2018 Fundraiser Proposal
- b. GPS Existing Trails:
 - i. Temp Map (handout / for Board)
 - ii. Signage
- c. Trail Maintenance
- d. Trail Issue Feedback Loop (?)
- e.
- f.

7. Action Items:

- a. Quick Wins (Who's in play)
- b. Survey (Danica / Tara)
- c. Process Facilitation (Ray)
- d.
- e.
- f.